

Email 1 (First Day)

Subject: It's Go Time: Family Favorites Voting

Dear [Client's Name],

Exciting news! Because of your support, we made it to the voting round of Family Favorites 2025. But we're not done yet. Voting is now open, and we need your help to take home the title of Reader's Choice.

Here's how to vote:

1. Go to birminghamparent.com/2025-family-favorites
2. Find [insert category or categories]
3. Click on our name and submit your vote

You can vote once per day until August 15. Every click counts. Thank you for helping us get this far!

Email 2

Subject: Keep Us in the Running for Family Favorites

Dear [Client's Name],

We're two weeks into the Family Favorites voting period, and we are so thankful for the encouragement we've received. It has helped us get this far, and now we need your vote to keep the momentum going.

We're finalists in: [insert category or categories]

Here's how to vote:

- Go to birminghamparent.com/2025-family-favorites
- Click on our name under the category name
- Submit your vote

Remember, you can vote once per day through August 15. Every vote counts.

We appreciate you more than words can express!

Email 3 (Last Day)

Subject: Final Day to Vote in Family Favorites

Dear [Client's Name],

Today is the final day to cast your vote for Family Favorites 2025. We're honored to be finalists this year and would be thrilled to end strong with your help.

We're nominated in: [insert category or categories]

To vote:

1. Go to birminghamparent.com/2025-family-favorites
2. Select our name from the categories above
3. Submit your final vote

Voting closes at **midnight tonight**. Thank you for showing up for us — we're so grateful.

Want more email templates to use for the voting period? Purchase a voting package and get access to 7 more to use throughout the voting round. For more information go to: <https://www.familyresourcegroupinc.com/familyfavorites>.